

UNITED NATIONS



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EXECUTIVE OFFICE OF THE SECRETARY-GENERAL
CABINET DU SECRETAIRE GENERAL

REFERENCE:

29 November 2016

Dear Mr. Miller,

I wish to thank the GlobeScan Foundation and you personally for your contribution to the efforts of the United Nations in support of the implementation of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs). Much effort has been made to increase the relevance and understanding of the SDGs among different audiences, and your input is most appreciated.

I am especially grateful for GlobeScan's kind offer to contribute their metrics on SDG awareness. This metrics will be useful to help set the tone for the measurement of the SDG awareness in the upcoming years. It is vital to monitor the progress of SDG awareness and "Survey of the Poor" contributes to this goal.

I continue to count on your support in our global efforts to promote sustainable development and a life of dignity for all.

Thank you very much

Yours sincerely,

A handwritten signature in black ink, appearing to read "David Nabarro".

David Nabarro
Special Adviser to the Secretary-General
on the 2030 Agenda for Sustainable Development
and Climate Change

Mr. Doug Miller, President
The GlobeScan Foundation
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